



ITALIAN ICED DRINKS



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Marco and Chantal de Groot

OUR ROOTS

The founders Marco and Chantal de Groot are real Italy lovers for decades, "Il Dolce Vita".

Since 1998 they became entrepreneur and started with the import and export of Italian food.

Due the frequent travels within Italy we explored the Italian food & beverages and got attracted to the Italian coffee culture.

These days the 'crema caffè' (Ice coffee) was up coming and became more and more common at the premium coffee bars.



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HISTORY OF GELITA

In **2014** Marco and Chantal introduced Gelita (“Gel” of Gelato “Ita” of Italy) started a joint venture with a Italian manufacturer based in North Italy and developed several recipe’s for Ice coffee together like ice coffee light and ice coffee “Classico” all for ‘granita’ (slush) preparation.



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We’ve started to export this excellent coffee experience to other European countries.

In **2016** we continued with iced drinks like “Venetian Sgroppino”, “Italian Frozen Yoghurt”, “Fruity vitamin slush” and “Iced Choco”.

In **2019** Gelita completed the range with special recipe’s like; Ice coffee Vegan, Ice coffee Aqua, And Frozen Rosé (Frosé) drinks and iced cocktails with added value for Horeca, Beach clubs, leisure and more...

2022; Gelita exports to **17 countries worldwide**, with over 1000 satisfied customers in Foodservice retail and Horeca.





WHAT IS ICE COFFEE?

Ice coffee (crema caffè) is a creamy powder mix with soluble 100% Arabica coffee from Brazil.

This instant mix you stir with milk or water before you pour this into a 'granita' (slush) machine.

After ca 30 minutes you serve your first iced coffee, a delicious refreshing creamy coffee experience.

Gelita offers; "Classico" (standard) Stevia sweetened and Vegan Ice coffee mixes, also private labels.

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USAGE AND VERSATILITY

The **Ice coffee** can be offered as a **To Go drink** in cup with straw, but also as a **dessert** served in a glass with whipped cream and some decoration.

We have several **suggestions for toppings** and glass / cup dresses like “chocolate or caramel” Spiral within the glass.

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Sugar Free

The ice coffee can be blended with “Baileys” for Gran desserts, or toppings like: nuts, smarties, Oreo cookies, mini marshmallows, caramel cubes and more...





With Sgroppino and Frosé

you give the guests a stunning and instagrammable experience on terrace, bars and restaurants. The creaminess and lime give an unforgettable experience.



With ice coffee

you serve something special, a surprising coffee experience which is highly appreciated by young users, on the way or at school.

USP

Ice coffee is an added value drink, the consumers cannot experience at home.



With Gelita Frosé mix

you can complete the party and give an iced experience to your own rosé wine.

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PORTFOLIO



ITALIAN ICED COFFEE



- Gelita Ice coffee "Classio" to delute with milk
- Gelita Ice coffee "Stevia" light ice coffee to delute with milk
- Gelita Ice coffee **Vegan**, to delute with water
- Gelita Ice coffee **Aqua**, to delute with water

ITALIAN SGROPPINO



By authentic Venetian recipe.
Creamy Lemon sorbet ice cream with Vodka and Prosecco.

FROZEN YOGHURT



Creamy and full tasty **genuine yoghurt** taste, served from the slushie. Complete this delicious freshness with toppings like: fruit, nuts, Smarties, Oreo, caramel-chocolate sauce, whipped cream and more..

ITALIAN FROSÉ

FROZEN ROSÉ



Mix your own premium (dry) rosé wine with the **Gelita Frosé mix** and pour into the slushie. Within ca 30 minutes you serve your delicious refreshing iced rosé, make a stunning and original impression on the terrace or party, ladies night, wedding and more...

PORNSTAR MARTINI

FROZEN



Iced Pornstar Martini
Just add Vodka to our mix and pour into the slushie. After 30 minutes you serve your first refreshing iced Pornstar Martini. Dress with passion fruit and fancy straw.

APEROL SPRITZ

FROZEN



Aperol Spritz is the tastiest aperitif from the Veneto region. with the Gelita Aperol mix you easily drain this frozen cocktail from the granita / slush, add a slice of orange... and finished!

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